

WEEKLY SOCIAL MEDIA CALENDAR

| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|--|---|---|--|--|---|---|---|
| WEEK OF: JANUARY 2nd- JANUARY 8th | FACEBOOK: #Motivational Monday post. INSTAGRAM: #Motivational Monday post & engagement. | FACEBOOK: Twitter Tips INSTAGRAM: Staff Photo from Expo | FACEBOOK: outside article – entrepreneur, overcome challenges INSTAGRAM: office mascot:dog | FACEBOOK: Funny Social Media Graphic/Cartoon INSTAGRAM: Graphic:Weekend Challenge;engage | FACEBOOK: Social Graphic: Weekend Challenge INSTAGRAM: WEEKEND! Post | FACEBOOK: outside article: productivity INSTAGRAM: engage | FACEBOOK: article: importance of rest INSTAGRAM: #SundayFunday |
| WEEK OF: JANUARY 9th- JANUARY 15th | | | | | | | |
| WEEK OF: JANUARY 16th- JANUARY 22nd | | | | | | | |
| WEEK OF: JANUARY 23rd- JANUARY 29th | | | | | | | |